



2017 Audubon Assembly Water for Florida's Future

October 20 - 21, 2017

Renaissance St. Augustine Resort, St. Augustine, FL



Show that your company cares about solutions for Florida's most pressing environmental challenge.

Join us at this year's Assembly to network with our influential leaders, staff, and supporters from around Florida. With an active presence in 45 local communities, Audubon Florida is the state's most effective conservation organization for over a century and has encouraged people to take care of communities and the places that make Florida special.

You can support our solution-oriented conservation strategies by becoming an Audubon Assembly sponsor. Present your business and brand to hundreds of conservation leaders and staff and gain exposure to Audubon Florida's full conservation network of more than 60,000 supporters. Event benefits and recognition are detailed within.

Audubon Assembly Sponsorship Opportunities



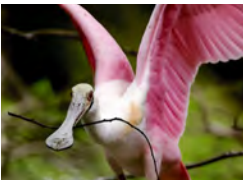
Bald Eagle Sponsorship - \$10,000

Recognition

- Opportunity to make remarks during a meal program (luncheon, dinner, breakfast)
- Acknowledgment from the podium at all meal programs
- Logo recognition in the Audubon Florida Naturalist Annual Report (31,000 subscribers)
- Logo recognition on screen during signature programs
- Logo recognition on printed signage in registration area
- ½ page (8" x 5" horizontal) full-color ad in Assembly Program
- Logo recognition on back of Assembly Program (sponsor listing)
- Name recognition on Assembly web page with link to sponsor website
- Recognition through Audubon Florida social media channels (12,000+ subscribers)
- Opportunity to provide marketing materials for registration bags

Benefits

- Ten registrations to 2017 Audubon Assembly (\$1,290 value)
- Reserved seating at lunch and dinner programs
- Complimentary exhibit table
- Opportunity for a presentation by an Audubon conservation specialist or a naturalist led tour
- Opportunity to visit Corkscrew Swamp Sanctuary and the Audubon Center for Birds of Prey for up to 10 guests (expires on April 15, 2018)



Roseate Spoonbill Sponsorship - \$7,500

Recognition

- Acknowledgment from the podium at all meal programs
- Logo recognition in the Audubon Florida Naturalist Annual Report (31,000 subscribers)
- Logo recognition on screen during signature programs
- Logo recognition on printed signage in registration area
- ¼ page (4" x 5" vertical) full-color ad in Assembly Program
- Logo recognition on Assembly Program (sponsor listing)
- Name recognition on Assembly web page with link to sponsor website
- Recognition through Audubon Florida social media channels (12,000+ subscribers)
- Opportunity to provide marketing materials for registration bags

Benefits

- Eight registrations to 2017 Audubon Assembly (\$1,032 value)
- Reserved seating at lunch and dinner programs
- Complimentary exhibit table
- Opportunity for a presentation by an Audubon conservation specialist or a naturalist led tour
- Opportunity to visit Corkscrew Swamp Sanctuary and the Audubon Center for Birds of Prey for up to 7 guests (expires on April 15, 2018)

Audubon Assembly Sponsorship Opportunities



Least Tern Sponsorship - \$5,000

Recognition

- ¼ page (4" x 5" vertical) full-color ad in Assembly Program
- Logo in the Audubon Florida Winter Naturalist (31,000 subscribers)
- Logo recognition on Assembly Program (sponsor listing)
- Company name on screen during signature programs
- Logo recognition on printed signage in registration area
- Name recognition on Assembly web page
- Recognition through Audubon Florida social media channels (12,000+ subscribers)
- Opportunity to provide marketing materials for registration bags

Benefits

- Six registrations to 2017 Audubon Assembly (\$774 value)
- Reserved seating at Dinner Program
- Complimentary exhibit table (as space permits)
- Opportunity to visit Corkscrew Swamp Sanctuary and the Audubon Center for Birds of Prey for up to 5 guests (expires on April 15, 2018)



Painted Bunting Sponsorship - \$2,500

Recognition

- 1/8 page (4" x 2 ½" vertical) full-color ad in Assembly Program
- Name in the Audubon Florida Winter Naturalist (31,000 subscribers)
- Logo recognition on Assembly Program (sponsor listing)
- Logo recognition on printed signage in registration area
- Name recognition on Assembly web page
- Recognition through Audubon Florida social media channels (12,000+ subscribers)
- Opportunity to provide marketing materials for registration bags

Benefits

- Four registrations to 2017 Audubon Assembly (\$516 value)
- Complimentary exhibit table (as space permits)
- Opportunity to visit Corkscrew Swamp Sanctuary and the Audubon Center for Birds of Prey for up to 2 guests (expires on April 15, 2018)

2017 Audubon Assembly

Sponsor Benefit Chart

Level/Benefits	Bald Eagle \$10,000	Roseate Spoonbill \$7,500	Least Tern \$5,000	Painted Bunting \$2,500
Assembly/Pre-Registration Registrations	10	8	6	4
Remarks at Signature Events	1 Events			
Acknowledgment during Introduction at Signature Events	X	X		
Reserved Seating at Meals	X	X		
Video Screen Recognition at Signature Events	Logo	Logo	Name	
Assembly Program Ad	1/2 Page	1/4 Page	1/4 Page	1/8 Page
Assembly Program Recognition	Logo	Logo	Logo	Logo
Florida Naturalist Recognition	Logo	Logo	Logo	Name
Assembly Signage	Logo	Logo	Logo	Logo
Assembly Website	Name/Link	Name/Link	Name	Name
Social Media Recognition	Name/Link	Name/Link	Name	Name
Literature in Registration Bags	X	X	X	X
Exhibit Table	X	X	X	X



MORE INFORMATION:

Contact us to learn more about sponsorship opportunities or to customize a sponsorship package that's right for your company.

Secure your sponsorship. Contact Vicky Johnston at 305-371-6396 or vjohnston@audubon.org