



Audubon | FLORIDA

2018 Audubon Assembly

Rising Tides

Building Common Ground for Climate Change Solutions

October 19-20, 2018
West Palm Beach Marriott



Join us at this year's Assembly to network with our influential leaders, staff, and supporters from around Florida. With an active presence in 45 Florida communities, Audubon is the state's most effective conservation organization. For more than a century, Audubon has encouraged people to take care of communities and the places that make Florida special.

You can support our solutions-oriented conservation strategies by becoming an Audubon Assembly sponsor. Present your business and brand to hundreds of the top conservation leaders and professional staff and gain exposure to Audubon Florida's full conservation network of more than 60,000 supporters.

AUDUBON ASSEMBLY SPONSORSHIP OPPORTUNITIES

Tricolored Heron

\$10,000

Recognition

- Opportunity to make remarks during a meal program (luncheon, dinner, breakfast)
- Acknowledgment from the podium at meal programs (3 programs total)
- Logo recognition in the Audubon Florida Naturalist Annual Report (over 75K mail and online subscribers)
- Logo recognition on screen during signature programs
- Logo recognition on printed signage in registration area
- ½ page (8" x 5" horizontal) full-color ad in Assembly Program
- Logo recognition on back of Assembly Program (sponsor listing)
- Name recognition on Assembly web page with link to sponsor website
- Recognition through Audubon Florida social media post (14,000+ followers)
- Opportunity to provide marketing materials for registration bags



Benefits

- Ten registrations to 2018 Audubon Assembly (\$1,350 value)
- Reserved seating at all meals
- Complimentary exhibit table
- Opportunity for a presentation by an Audubon conservation specialist or a naturalist led tour
- Opportunity to visit Audubon's Corkscrew Swamp Sanctuary and the Audubon Center for Birds of Prey for up to 10 guests (expires on April 15, 2019)

American Oystercatcher

\$7,500

Recognition

- Acknowledgment from the podium at meal programs (3 programs total)
- Logo recognition in the Audubon Florida Naturalist Annual Report (over 75K mail and online subscribers)
- Logo recognition on screen during signature programs
- Logo recognition on printed signage in registration area
- ¼ page (4" x 5" vertical) full-color ad in Assembly Program
- Logo recognition on Assembly Program (sponsor listing)
- Name recognition on Assembly web page with link to sponsor website
- Recognition through Audubon Florida social media post (14,000+ followers)
- Opportunity to provide marketing materials for registration bags



Benefits

- Eight registrations to 2018 Audubon Assembly (\$1,080 value)
- Reserved seating at all meals
- Complimentary exhibit table
- Opportunity for a presentation by an Audubon conservation specialist or a naturalist led tour
- Opportunity to visit Audubon's Corkscrew Swamp Sanctuary and the Audubon Center for Birds of Prey for up to 7 guests (expires on April 15, 2019)

Osprey

\$5,000

Recognition

- ¼ page (4" x 5" vertical) full-color ad in Assembly Program
- Logo recognition in the Audubon Florida Naturalist Annual Report (over 75K mail and online subscribers)
- Logo recognition on Assembly Program (sponsor listing)
- Company name on screen during signature programs
- Logo recognition on printed signage in registration area
- Name recognition on Assembly web page
- Recognition through Audubon Florida social media post (14,000+ followers)
- Opportunity to provide marketing materials for registration bags

Benefits

- Six registrations to 2018 Audubon Assembly (\$810 value)
- Complimentary exhibit table (as space permits)
- Opportunity to visit Audubon's Corkscrew Swamp Sanctuary and the Audubon Center for Birds of Prey for up to 5 guests (expires on April 15, 2019)



Piping Plover

\$2,500

Recognition

- ½ page (4" x 2 ½" vertical) full-color ad in Assembly Program
- Name recognition in the Audubon Florida Naturalist Annual Report (over 75K mail and online subscribers)
- Logo recognition on Assembly Program (sponsor listing)
- Logo recognition on printed signage in registration area
- Name recognition on Assembly web page
- Recognition through Audubon Florida social media post (14,000+ followers)
- Opportunity to provide marketing materials for registration bags

Benefits

- Four registrations to 2018 Audubon Assembly (\$540 value)
- Complimentary exhibit table (as space permits)
- Opportunity to visit Audubon's Corkscrew Swamp Sanctuary and the Audubon Center for Birds of Prey for up to 2 guests (expires on April 15, 2019)



Anhinga

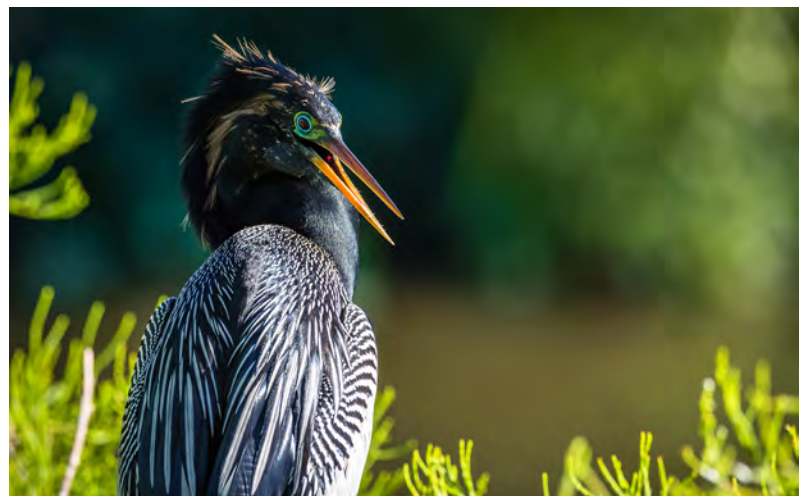
\$1,000

Recognition

- Name recognition in the Audubon Florida Naturalist Annual Report (over 75K mail and online subscribers)
- Logo recognition on Assembly Program (sponsor listing)
- Logo recognition on printed signage in registration area
- Name recognition on Assembly web page
- Recognition through Audubon Florida social media post (14,000+ followers)
- Opportunity to provide marketing materials for registration bags

Benefits

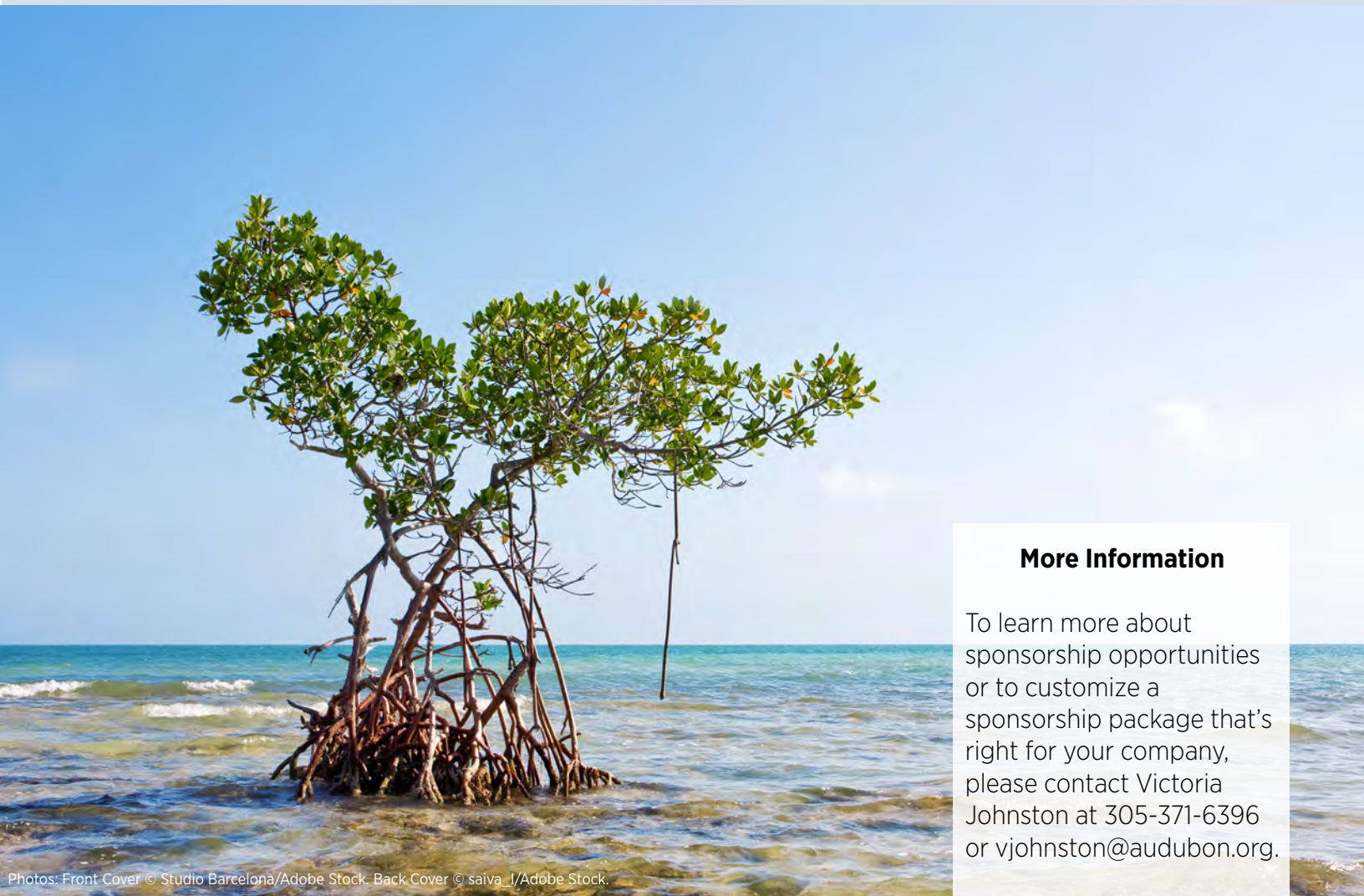
- One registration to 2018 Audubon Assembly (\$135 value)
- Complimentary exhibit table (as space permits)



2018 Audubon Assembly

Sponsor Benefits Overview

	Tricolored Heron \$10,000	American Oystercatcher \$7,500	Osprey \$5,000	Piping Plover \$2,500	Anhinga \$1,000
Assembly Pre-Registration Registrations	10	8	6	4	1
Remarks at Signature Event	X				
Acknowledgment during Introduction at Signature Events	X	X	X		
Reserved Seating at Meals	X	X	X		
Video Screen Recognition at Signature Events	Logo	Logo	Logo	Name	Name
Assembly Program Ad	½ Page	¼ Page	¼ Page	⅛ Page	
Assembly Program Recognition	Logo	Logo	Logo	Logo	Logo
Florida Naturalist Recognition	Logo	Logo	Logo	Name	Name
Assembly Signage	Logo	Logo	Logo	Logo	Logo
Assembly Website	Logo/Link	Logo/Link	Logo	Name	Name
Social Media Recognition	Name/Link	Name/Link	Name	Name	Name
Literature in Registration Bags	X	X	X	X	X
Exhibit Table	X	X	X	X	X



More Information

To learn more about sponsorship opportunities or to customize a sponsorship package that's right for your company, please contact Victoria Johnston at 305-371-6396 or vjohnston@audubon.org.