For nearly 120 years, Audubon has been the planet’s leading voice in protecting birds and their habitats. By joining this group of committed supporters, you can strengthen today’s efforts in saving the birds of tomorrow. With your help, our next 100 years will be every bit as transformative as our first.

If you have ever thought about creating your estate plans and establishing your legacy—now is the time to act. If you have already included Audubon, Audubon Florida, or an Audubon Center or Sanctuary in your estate plans, thank you! Please notify us so we can ensure your gift is documented fully and counts towards our campaign goal.

To fuel our work today and tomorrow, Elevate includes a $5 million goal for documented gift intentions and we are already $2.5 million towards this goal! Through planned gifts, donors help ensure that future generations will have a chance to enjoy the same birds and places that they love today.
HOW TO PARTICIPATE

1. Name Audubon, Audubon Florida, or an Audubon Center or Sanctuary in your will, living trust, or as a beneficiary of a retirement plan or financial account. Previously established bequest plans can qualify.

2. Document your gift intention with Audubon by filling out the enclosed form or by contacting us today. You can include a specific gift designation for an Audubon Center or Sanctuary on the form if desired.

CHOOSE AN ESTATE PLAN THAT IS RIGHT FOR YOU.

Using your will or trust:

“I give (dollar amount or % of estate) to the National Audubon Society, Inc., a not-for-profit organization, with its principal offices located at 225 Varick Street, 7th Floor, New York, NY 10014. Tax ID # 13-1624102.”

Optional:

“This gift shall be directed to Audubon Florida programs.”

or

“This gift shall be directed to the __________ Audubon program/Center in Florida.”

Using beneficiary designations of your retirement plan or financial accounts:

Contact your account manager and ask to update your beneficiaries. You can designate all or a percentage of your account.

HELP US COMPLETE THIS EXTRAORDINARY CHALLENGE AND REACH OUR GOAL OF $5 MILLION IN LEGACY INTENTIONS.

CONTACTS

Shari Kolding, CAP®
Director of Gift Planning
512.236.9076
shari.kolding@audubon.org

Suzanne Bartlett
Managing Director of Development, Florida
410.707.0616
suzanne.bartlett@audubon.org

Audubon Office of Gift Planning
225 Varick St., 7th Floor
New York, NY 10014
plannedgifts@audubon.org

For more information about easy ways to create your conservation legacy visit: audubon.org/legacy

Photos: (p1) Lorraine Minns/Audubon Photography Awards; (p2) Steven Sachs/Audubon Photography Awards.