



Audubon FLORIDA

2016 Audubon Assembly

October 28 – 29, 2016 Sirata Beach Resort, St. Petersburg, Florida



Your business is invited to participate as a sponsor of the 2016 Audubon Assembly – Florida's premier annual conservation gathering.

Assembly sponsorships are the perfect way to expose your company and brand to nearly 300 of Florida's most environmentally conscious and civic-minded citizens. Benefits also include exposure to Audubon Florida's full conservation network - over 60,000 paid and online members.

With a presence in 45 local communities, Audubon Florida is the state's most effective conservation organization. Partners will have the exclusive opportunity to join us at Assembly to network with our influential leaders, staff, and members from around Florida.

2016 Audubon Assembly Sponsorship Opportunities

Roseate Spoonbill Sponsorship - \$10,000



Recognition

- Opportunity to make remarks during two signature programs (luncheon, dinner, breakfast)
- Acknowledgment from the podium at all signature programs
- Logo recognition in the Audubon Florida Naturalist Annual Report (31,000 subscribers)
- Logo recognition on screen during signature programs
- Logo recognition on signage throughout Assembly area
- ½ page (8" x 5" horizontal) full-color ad in Assembly Program Book
- Logo recognition in Assembly Program Book Sponsor list
- Recognition on Assembly website with link to sponsor website
- Recognition through Audubon Florida social media post with link (30,000+ subscribers)
- Opportunity to provide marketing materials for registration bags

Benefits

- Ten registrations to 2016 Audubon Assembly (\$1,290 value)
- Reserved seating at all meals
- Complimentary exhibit table
- Opportunity for a presentation by an Audubon conservation specialist or a naturalist-led tour
Opportunity to visit Corkscrew Swamp Sanctuary and the Audubon Center for Birds of Prey for up to 10 guests (expires on April 15, 2017)

Reddish Egret Sponsorship - \$7,500



Recognition

- Opportunity to make remarks during one signature program (luncheon, dinner, breakfast)
- Acknowledgment from the podium at all signature programs
- Logo recognition in the Audubon Florida Naturalist Annual Report (31,000 subscribers)
- Logo recognition on registration and exhibit area signage onsite
- ¼ page (4" x 5" vertical) full-color ad in Assembly Program Book
- Logo recognition in Assembly Program Book Sponsor list
- Recognition on Assembly website with link to sponsor website
- Recognition through Audubon Florida social media post with link (30,000+ subscribers)
- Opportunity to provide literature for registration bags

Benefits

- Eight registrations to 2016 Audubon Assembly (\$1,032 value)
- Reserved seating at all meals
- Complimentary exhibit table
- Opportunity for a presentation by an Audubon conservation specialist or a naturalist-led tour
Opportunity to visit Corkscrew Swamp Sanctuary and the Audubon Center for Birds of Prey for up to 7 guests (expires on April 15, 2017)

2016 Audubon Assembly Sponsorship Opportunities



Black Skimmer Sponsorship - \$5,000

Recognition

- ¼ page (4" x 5" vertical) full-color ad in Assembly Program Book
- Logo in the Audubon Florida Winter Naturalist (31,000 subscribers)
- Logo in Assembly Program Book Sponsor list
- Name on screen during signature programs
- Name on registration and exhibit area signage onsite
- Logo on Assembly website
- Recognition through Audubon Florida social media post (30,000+ subscribers)
- Opportunity to provide literature for registration bags

Benefits

- Six registrations to 2016 Audubon Assembly (\$774 value)
- Complimentary exhibit table
- Opportunity for a presentation by an Audubon conservation specialist or a naturalist-led tour
Opportunity to visit Corkscrew Swamp Sanctuary and the Audubon Center for Birds of Prey for up to 5 guests (expires on April 15, 2017)



Brown Pelican Sponsorship - \$2,500

Recognition

- 1/8 page (4" x 2 ½" vertical) full-color ad in Assembly Program Book
- Name in the Audubon Florida Winter Naturalist (31,000 subscribers)
- Logo in Assembly Program Book Sponsor list
- Name on registration and exhibit area signage onsite
- Name on Assembly website
- Recognition through Audubon Florida social media post (30,000+ subscribers)
- Opportunity to provide literature in registration bags

Benefits

- Four registrations to 2016 Audubon Assembly (\$516 value)
- Complimentary exhibit table

Opportunity to visit Corkscrew Swamp Sanctuary and the Audubon Center for Birds of Prey for up to 2 guests (expires on April 15, 2017)

2016 Audubon Assembly Sponsor Benefit Chart

Level/Benefits	Roseate Spoonbill \$10,000	Reddish Egret \$7,500	Black Skimmer \$5,000	Brown Pelica \$2,500
Assembly/Pre-Registration Registrations	10	8	6	4
Remarks at Signature Events	2 Events	1 Event		
Acknowledgment during Introduction at Signature Events	X	X		
Reserved Seating at Meals	X	X		
Video Screen Recognition at Signature Events	Logo	Logo	Name	
Assembly Program Book Ad	½ Page	¼ Page	1/4 Page	1/8 Page
Assembly Program Book Recognition	Logo	Logo	Logo	Logo
Florida Naturalist Recognition	Logo	Logo	Logo	Name
Assembly Signage	Logo	Logo	Name	Name
Assembly Website	Logo/Link	Logo/Link	Logo	Name
Social Media Recognition	Name/Link	Name/Link	Name	Name
Literature in Registration Bags	X	X	X	X
Exhibit Table	X	X	X	X

MORE INFORMATION: Contact us today to learn more about sponsorship opportunities or to customize a sponsorship package that's right for your company.

Secure your 2016 sponsorship today. For more information Contact Vicky Johnston at 305-371-6396 or vjohnston@audubon.org