

	<i>Total</i> (n=414)	<i>Indep.</i> <i>w/leans</i> (n=139)	<i>Undec.</i> <i>(4-6/DK)</i> (n=79)
Gender of respondent			
Male .....	48	54	40
Female .....	52	46	60
Region			
South .....	35	33	35
West Central .....	25	24	21
East Central .....	21	22	24
North .....	19	21	21

1. How likely are you to vote in the **NOVEMBER 2010 GENERAL ELECTION** for U.S Congress and other offices – are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Almost certain .....	92	92	91
Probably .....	8	8	9
50-50 .....	<b>TERMINATE</b>		
Probably not .....	<b>TERMINATE</b>		
Definitely not .....	<b>TERMINATE</b>		
(Don't know) .....	<b>TERMINATE</b>		

2. Would you say that things in the Gulf region are generally headed in the right direction, or are things pretty seriously off on the wrong track?

Right direction .....	48	50	44
Wrong track .....	34	35	30
(Don't know) .....	18	14	26

Total	Indep.	Undec.
(n=414)	w/leans (n=139)	(4-6/DK) (n=79)

Now I'd like to ask you about some institutions and organizations. For each, please tell me whether you have a VERY favorable, SOMEWHAT favorable, somewhat UNFAVORABLE, or VERY unfavorable impression. If you have heard of the institution or organization but do not know enough to have an impression [5] or if you haven't heard of the institution or organization [6], just say so, and we will move on. Have you heard of [READ NAME]

[REPEAT PROMPT AFTER EVERY THIRD ITEM] Do you have a VERY favorable, SOMEWHAT favorable, somewhat UNFAVORABLE, or VERY unfavorable impression of [NAME]?

### RANDOMIZE LIST

#### 3. Offshore drilling

Very favorable.....	29	27	33
Somewhat favorable .....	23	24	28
Somewhat unfavorable .....	15	17	9
Very unfavorable.....	27	24	16
No opinion.....	6	7	12
Never heard .....	1	0	2
<b>Favorable.....</b>	<b>52</b>	<b>51</b>	<b>61</b>
<b>Unfavorable.....</b>	<b>41</b>	<b>42</b>	<b>25</b>

#### 4. SPLIT SAMPLE A: Oil companies

Very favorable.....	18	18	18
Somewhat favorable .....	25	23	31
Somewhat unfavorable .....	21	22	37
Very unfavorable.....	27	25	9
No opinion.....	8	13	5
Never heard .....	0	0	0
<b>Favorable.....</b>	<b>43</b>	<b>40</b>	<b>49</b>
<b>Unfavorable.....</b>	<b>49</b>	<b>47</b>	<b>46</b>

#### 5. SPLIT SAMPLE B: British Petroleum, or BP

Very favorable.....	6	11	6
Somewhat favorable .....	23	24	16
Somewhat unfavorable .....	19	15	31
Very unfavorable.....	43	44	34
No opinion.....	9	6	13
Never heard .....	1	1	0
<b>Favorable.....</b>	<b>30</b>	<b>35</b>	<b>22</b>
<b>Unfavorable.....</b>	<b>61</b>	<b>59</b>	<b>65</b>

#### 6. SPLIT SAMPLE A: The Army Corps [CORE] of Engineers

Very favorable.....	30	28	16
Somewhat favorable .....	31	27	39
Somewhat unfavorable .....	5	8	2
Very unfavorable.....	11	12	7
No opinion.....	21	23	32
Never heard .....	1	2	4
<b>Favorable.....</b>	<b>62</b>	<b>55</b>	<b>55</b>
<b>Unfavorable.....</b>	<b>16</b>	<b>20</b>	<b>9</b>

Total	Indep.	Undec.
(n=414)	w/leans (n=139)	(4-6/DK) (n=79)

7. *SPLIT SAMPLE B*: The Environmental Protection Agency, or E.P.A.

Very favorable.....	21	24	31
Somewhat favorable .....	35	33	25
Somewhat unfavorable .....	13	16	12
Very unfavorable.....	18	13	16
No opinion.....	10	13	16
Never heard .....	2	0	0
<b>Favorable</b> .....	<b>56</b>	<b>58</b>	<b>56</b>
<b>Unfavorable</b> .....	<b>31</b>	<b>29</b>	<b>28</b>

8. *SPLIT SAMPLE A*: \_Environmental groups

Very favorable.....	23	16	9
Somewhat favorable .....	34	37	30
Somewhat unfavorable .....	10	13	11
Very unfavorable.....	11	14	21
No opinion.....	20	20	27
Never heard .....	1	0	2
<b>Favorable</b> .....	<b>57</b>	<b>53</b>	<b>39</b>
<b>Unfavorable</b> .....	<b>21</b>	<b>27</b>	<b>32</b>

9. *SPLIT SAMPLE B*: \_Environmental scientists

Very favorable.....	19	24	9
Somewhat favorable .....	33	39	28
Somewhat unfavorable .....	11	11	6
Very unfavorable.....	8	3	7
No opinion.....	20	13	26
Never heard .....	9	10	24
<b>Favorable</b> .....	<b>52</b>	<b>63</b>	<b>37</b>
<b>Unfavorable</b> .....	<b>18</b>	<b>14</b>	<b>13</b>

*SPLIT SAMPLE A*

## 10. Would you say the environmental health of the Gulf Coast region affects your state very much, somewhat, just a little, or not at all?

Very much.....	61	67	44
Somewhat.....	25	20	34
Just a little .....	6	6	5
Not at all.....	7	4	11
(Don't know).....	2	3	6
<b>Very much /somewhat</b> .....	<b>86</b>	<b>86</b>	<b>78</b>
<b>Just a little /not at all</b> .....	<b>12</b>	<b>11</b>	<b>16</b>

END SPLIT SAMPLE A

<i>Total</i>	<i>Indep.</i>	<i>Undec.</i>
<i>(n=414)</i>	<i>w/leans</i>	<i>(4-6/DK)</i>
	<i>(n=139)</i>	<i>(n=79)</i>

SPLIT SAMPLE B

11. Would you say the environmental health of the Gulf Coast region affects your state's economy very much, somewhat, just a little, or not at all?

Very much.....	54	55	36
Somewhat.....	35	30	38
Just a little.....	6	10	12
Not at all.....	3	5	6
(Don't know).....	2	0	7
<b>Very much /somewhat.....</b>	<b>89</b>	<b>85</b>	<b>74</b>
<b>Just a little /not at all.....</b>	<b>9</b>	<b>15</b>	<b>18</b>

SPLIT SAMPLE B

SPLIT SAMPLE A

12. And thinking about the Gulf region, how important of a priority is it for the federal government to take steps to restore the health of the Gulf region? Is it an extremely important priority, a very important priority, a somewhat important priority, not too important of a priority, or not a priority at all?

Extremely important.....	47	46	37
Very important.....	33	34	35
Somewhat important.....	10	10	13
Not too important.....	3	1	6
Not important at all.....	5	8	4
(Don't know).....	2	0	5
<b>Extremely /very important.....</b>	<b>80</b>	<b>80</b>	<b>72</b>
<b>Less important.....</b>	<b>18</b>	<b>20</b>	<b>23</b>

13. And if your Representative in Congress and U.S. Senators SUPPORTED making new investments to restore the health of the Gulf Coast, even beyond the oil spill, would you be more or less likely to vote for them? **[IF MORE/LESS]** And is that much [more/less] or only somewhat [more/less]?

Much more.....	43	43	29
Somewhat more.....	26	24	29
Somewhat less.....	8	8	16
Much less.....	10	12	11
(Don't know).....	12	14	16
<b>More.....</b>	<b>69</b>	<b>67</b>	<b>57</b>
<b>Less.....</b>	<b>18</b>	<b>20</b>	<b>26</b>

END SPLIT SAMPLE A

Total	Indep.	Undec.
(n=414)	w/leans (n=139)	(4-6/DK) (n=79)

## SPLIT SAMPLE B

14. And thinking about the Gulf region, how important of a priority is it for the government to take steps to restore the health of the Gulf region? Is it an extremely important priority, a very important priority, a somewhat important priority, not too important of a priority, or not a priority at all?

Extremely important.....	47	51	25
Very important.....	27	24	38
Somewhat important.....	16	14	23
Not too important.....	6	7	10
Not important at all.....	3	3	2
(Don't know).....	1	1	1
<b>Extremely /very important</b> .....	<b>75</b>	<b>75</b>	<b>63</b>
<b>Less important</b> .....	<b>25</b>	<b>24</b>	<b>36</b>

15. And if your Representative in Congress and U.S. Senators OPPOSED making new investments to restore the health of the Gulf Coast, even beyond the oil spill, would you be more or less likely to vote for them? **[IF MORE/LESS]** And is that much [more/less] or only somewhat [more/less]?

Much more .....	7	6	11
Somewhat more.....	14	13	19
Somewhat less.....	22	23	8
Much less.....	40	43	27
(Don't know).....	17	15	35
<b>More</b> .....	<b>21</b>	<b>19</b>	<b>30</b>
<b>Less</b> .....	<b>62</b>	<b>66</b>	<b>35</b>

END SPLIT SAMPLE B

<i>Total</i>	<i>Indep.</i>	<i>Undec.</i>
	<i>w/leans</i>	<i>(4-6/DK)</i>
<i>(n=414)</i>	<i>(n=139)</i>	<i>(n=79)</i>

16. Do you believe the Gulf Coast had been degraded by man-made activities *before the oil spill*? **[If yes]** Would you say it had been degraded by man-made activities a lot, somewhat, or just a little?

Yes, a lot .....	22	21	11
Yes, somewhat .....	28	26	29
Yes, a little .....	19	16	17
No .....	24	30	33
(Don't know) .....	7	7	10

17. Thinking about restoration efforts in the Gulf, how important of a priority is it to clean up the oil spill and restore the Gulf to better than it was before the oil spill? Is it an extremely important priority, a very important priority, a somewhat important priority, not too important of a priority, or not a priority at all?

Extremely important .....	50	50	28
Very important.....	33	33	44
Somewhat important.....	13	10	22
Not too important .....	3	5	3
Not important at all.....	1	1	3
(Don't know) .....	1	2	1
<b>Extremely /very important .....</b>	<b>83</b>	<b>83</b>	<b>72</b>
<b>Less important .....</b>	<b>16</b>	<b>16</b>	<b>27</b>

18. And who do you think should take responsibility for paying the cost of restoration efforts? **[ROTATE OPTIONS]**

The federal government.....	3	1	5
The state governments of the Gulf region .....	2	3	4
Industries that use the Gulf, such as shipping.....	7	9	5
Oil companies .....	66	63	64
(multiple – vol).....	20	20	20
(other – vol).....	1	3	1
(Don't know) .....	2	1	1

19. As you may know, BP will be required to pay for the damage it caused in the oil spill, and in addition will be fined for each barrel of oil that was spilled. Traditionally those fines go into the U.S. treasury to help reduce the deficit. On a scale of zero to 10, how much do you support or oppose a proposal to invest those fines in a fund to restore the health of the Gulf Coast environment, with 10 meaning you strongly support it, 0 meaning you strongly oppose it, and 5 meaning you are undecided? You can be anywhere in between.

<b>Mean .....</b>	<b>7.8</b>	<b>7.6</b>	<b>5.1</b>
10 - Strongly support .....	49	45	0
8 - 9 .....	16	19	0
6 - 7 .....	11	10	16
5 - Neutral .....	15	12	77
0 - 4 - Oppose .....	9	14	4
(Don't know) .....	1	1	3

<i>Total</i>	<i>Indep.</i>	<i>Undec.</i>
	<i>w/leans</i>	<i>(4-6/DK)</i>
<i>(n=414)</i>	<i>(n=139)</i>	<i>(n=79)</i>

*SPLIT SAMPLE C—ECONOMIC ANGLE*

Now, I'd like to read you two different statements people have made about making new investments to restore the health of the Gulf Coast, even beyond the oil spill. Listen to both and then tell me which is closer to your own point of view.

**[ROTATE ORDER OF STATEMENTS]**

**[Some/Other People Say]** we must clean up the oil spill, but we also must make the Gulf Coast less vulnerable to future disasters and invest in restoring our Coast and marshes. Our fishing and tourism industries have been devastated by deterioration, and they bring in jobs and billions to our economy. And our coastal marshes' collapse alone can destroy our \$100 billion energy infrastructure. We must invest in restoration.

**[Some/Other People Say]** Families in our region are already struggling to make ends meet and pay taxes for ineffective, big government programs. We can't afford to spend even more on restoration programs, no matter how well-intentioned. We must clean up the oil spill, but the environmentalists are exaggerating the problems. We shouldn't let them use this tragedy as an excuse for billions more in wasteful spending that we'll have to pay for.

20. Please tell me which statement comes closer to your own point of view. **[IF CHOOSE STATEMENT, ASK:]** Is that statement MUCH closer or SOMEWHAT closer to your own point of view?

Must restore Coast now – Much closer .....	57	61	34
Must restore Coast now – Somewhat closer .....	20	22	23
Cannot afford to restore Coast now – Much closer .....	13	11	15
Cannot afford to restore Coast now – Somewhat closer .....	6	5	16
(Undecided/don't know) .....	4	0	12
<b>Must restore Coast now .....</b>	<b>77</b>	<b>84</b>	<b>57</b>
<b>Cannot afford to restore Coast now .....</b>	<b>19</b>	<b>16</b>	<b>31</b>

21. Sometimes over a course of a survey like this, people changes their minds. As mentioned, BP will be required to pay for the damage it caused in the oil spill, and in addition will be fined for each barrel of oil that was spilled. Traditionally those fines go into the U.S. treasury to help reduce the deficit. On a scale of zero to 10, how much do you support or oppose a proposal to invest those fines in a fund to restore the health of the Gulf Coast environment, with 10 meaning you strongly support it, 0 meaning you strongly oppose it, and 5 meaning you are undecided? You can be anywhere in between.

<b>Mean .....</b>	<b>8.1</b>	<b>7.7</b>	<b>6.1</b>
10 - Strongly support .....	52	46	14
8 – 9 .....	17	19	7
6 – 7 .....	10	11	16
5 – Neutral .....	12	9	46
0 - 4 – Oppose .....	8	13	11
(Don't know) .....	1	1	6

*END SPLIT SAMPLE C*

<i>Total</i>	<i>Indep.</i>	<i>Undec.</i>
	<i>w/leans</i>	<i>(4-6/DK)</i>
<i>(n=414)</i>	<i>(n=139)</i>	<i>(n=79)</i>

*SPLIT SAMPLE D—SAFETY ANGLE*

Now, I'd like to read you two different statements people have made about making new investments to restore the health of the Gulf Coast, even beyond the oil spill. Listen to both and then tell me which is closer to your own point of view.

**[ROTATE ORDER OF STATEMENTS]**

**[Some/Other People Say]** we must clean up the oil spill, but we're risking our communities' health and safety if we don't also make the Coast less vulnerable to future disasters. Before the oil spill, the natural barriers, marshes and wetlands that protect us from floods and hurricanes had eroded dramatically. The natural wetlands that filter out toxic chemicals and other pollutants from our water were also vanishing. We must invest in restoration.

**[Some/Other People Say]** Families in our region are already struggling to make ends meet and pay taxes for ineffective, big government programs. We can't afford to spend even more on restoration programs, no matter how well-intentioned. We must clean up the oil spill, but the environmentalists are exaggerating the problems. We shouldn't let them use this tragedy as an excuse for billions more in wasteful spending that we'll have to pay for.

22. Please tell me which statement comes closer to your own point of view. **[IF CHOOSE STATEMENT, ASK:]** Is that statement MUCH closer or SOMEWHAT closer to your own point of view?

Must restore Coast now – Much closer .....	54	63	45
Must restore Coast now – Somewhat closer .....	17	16	18
Cannot afford to restore Coast now – Much closer .....	16	7	18
Cannot afford to restore Coast now – Somewhat closer .....	9	7	12
(Undecided/don't know) .....	4	7	8
<b>Must restore Coast now</b> .....	<b>71</b>	<b>79</b>	<b>63</b>
<b>Cannot afford to restore Coast now</b> .....	<b>24</b>	<b>14</b>	<b>29</b>

23. Sometimes over a course of a survey like this, people changes their minds. As mentioned, BP will be required to pay for the damage it caused in the oil spill, and in addition will be fined for each barrel of oil that was spilled. Traditionally those fines go into the U.S. treasury to help reduce the deficit. On a scale of zero to 10, how much do you support or oppose a proposal to invest those fines in a fund to restore the health of the Gulf Coast environment, with 10 meaning you strongly support it, 0 meaning you strongly oppose it, and 5 meaning you are undecided? You can be anywhere in between.

<b>Mean</b> .....	<b>8.1</b>	<b>7.8</b>	<b>5.9</b>
10 - Strongly support .....	54	52	15
8 – 9 .....	15	17	0
6 – 7 .....	10	9	17
5 – Neutral .....	13	10	61
0 - 4 – Oppose .....	8	12	4
(Don't know) .....	0	0	2

*END SPLIT SAMPLE D*



<i>Total</i>	<i>Indep.</i>	<i>Undec.</i>
	<i>w/leans</i>	<i>(4-6/DK)</i>
<i>(n=414)</i>	<i>(n=139)</i>	<i>(n=79)</i>

Now, I'm going to read you some specific proposals in the wake of the oil spill, hurricane damage, and other man-made disasters in the Gulf to restore the region and make it less vulnerable to disasters in the future. Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose a proposal that would . . .

**[REPEAT PROMPT EVERY THIRD ITEM]** Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose a proposal that would . . .

**RANDOMIZE LIST**

*SPLIT SAMPLE A*

24. Require a program to use dredged sediment for Gulf restoration from the Mississippi River which would use natural materials to stop the reduction of wetlands

Strongly favor.....	41	43	16
Somewhat favor.....	34	35	50
Somewhat oppose.....	5	4	4
Strongly oppose.....	9	7	8
(Don't know).....	12	11	23
<b>Favor.....</b>	<b>75</b>	<b>78</b>	<b>65</b>
<b>Oppose.....</b>	<b>13</b>	<b>11</b>	<b>12</b>

25. Invest in the creation of more marshes and barrier islands to protect those living on the Gulf Coast from flooding, storms, and hurricanes

Strongly favor.....	43	41	23
Somewhat favor.....	29	28	51
Somewhat oppose.....	14	15	10
Strongly oppose.....	11	13	9
(Don't know).....	4	3	7
<b>Favor.....</b>	<b>71</b>	<b>69</b>	<b>74</b>
<b>Oppose.....</b>	<b>25</b>	<b>27</b>	<b>19</b>

26. Create a separate fund for the Gulf region and the Mississippi River Delta that includes penalty payments from BP for violating two major laws: the Clean Water Act and the Oil Pollution Act

Strongly favor.....	52	57	30
Somewhat favor.....	26	22	44
Somewhat oppose.....	7	6	13
Strongly oppose.....	9	10	8
(Don't know).....	6	5	5
<b>Favor.....</b>	<b>78</b>	<b>80</b>	<b>73</b>
<b>Oppose.....</b>	<b>16</b>	<b>16</b>	<b>22</b>

27. Put an additional \$500 million into the Oil Spill Liability Trust Fund, to make sure government has the means to clean up this and future oil spills

Strongly favor.....	39	31	19
Somewhat favor.....	22	27	31
Somewhat oppose.....	10	5	11
Strongly oppose.....	22	24	22
(Don't know).....	6	13	16
<b>Favor.....</b>	<b>61</b>	<b>58</b>	<b>51</b>
<b>Oppose.....</b>	<b>33</b>	<b>29</b>	<b>34</b>

*END SPLIT SAMPLE A*

<i>Total</i>	<i>Indep.</i>	<i>Undec.</i>
<i>(n=414)</i>	<i>w/leans</i>	<i>(4-6/DK)</i>
	<i>(n=139)</i>	<i>(n=79)</i>

SPLIT SAMPLE B

28. Require a program to use dredged sediment for Gulf restoration from the Mississippi River which would use natural materials to stop the reduction of wetlands instead of allowing that sediment to be dumped further into the Gulf of Mexico

Strongly favor.....	48	43	25
Somewhat favor.....	28	35	32
Somewhat oppose.....	6	6	20
Strongly oppose.....	5	2	6
(Don't know).....	13	14	17
<b>Favor</b> .....	<b>76</b>	<b>78</b>	<b>57</b>
<b>Oppose</b> .....	<b>11</b>	<b>8</b>	<b>26</b>

29. Create a separate fund for the Gulf region and the Mississippi River Delta that taxes BP per barrel of oil spilled

Strongly favor.....	55	50	30
Somewhat favor.....	21	23	26
Somewhat oppose.....	6	6	6
Strongly oppose.....	9	10	21
(Don't know).....	9	10	16
<b>Favor</b> .....	<b>76</b>	<b>74</b>	<b>56</b>
<b>Oppose</b> .....	<b>15</b>	<b>16</b>	<b>27</b>

30. Create a multi-state Restoration and Protection Task Force to help the Gulf states coordinate efforts and share resources in cleaning up the Gulf

Strongly favor.....	54	51	29
Somewhat favor.....	27	30	40
Somewhat oppose.....	8	7	12
Strongly oppose.....	9	8	16
(Don't know).....	2	5	4
<b>Favor</b> .....	<b>81</b>	<b>81</b>	<b>68</b>
<b>Oppose</b> .....	<b>17</b>	<b>14</b>	<b>28</b>

31. Fast-track Gulf restoration projects that have already been authorized, such as projects that would reintroduce fresh water, nutrients, and sediment to deteriorating wetlands.

Strongly favor.....	51	47	36
Somewhat favor.....	36	39	46
Somewhat oppose.....	5	4	12
Strongly oppose.....	3	1	2
(Don't know).....	6	9	4
<b>Favor</b> .....	<b>86</b>	<b>86</b>	<b>83</b>
<b>Oppose</b> .....	<b>8</b>	<b>5</b>	<b>13</b>

END SPLIT SAMPLE B

END ROTATION

Total      Indep.      Undec.  
 (n=414)    w/leans    (4-6/DK)  
 (n=139)    (n=79)

Now, I'm going to read you some statements about the possible effects of the environmental deterioration of the Gulf Coast, which includes the severe deterioration of some areas even before the oil spill took place. Please tell me how concerning each possible effect is on a scale of zero to 100, with 100 meaning the most concerning and zero meaning the least. **PROMPT EVERY THIRD ITEM:** How concerning is that for you on a scale of zero to 100, where 100 means absolutely the most concerning and zero means not concerning at all.

**RANDOMIZE LIST**

**CODE DK AS 101**

SPLIT SAMPLE A

32. The natural beauty of our region will be ruined, destroying our tourism industry which we depend on for economic growth.

<b>Mean</b> .....	<b>75.6</b>	<b>76.8</b>	<b>73.3</b>
100 - Absolutely the most concerning.....	29	33	23
80 - 99 .....	28	24	26
51 - 79 .....	21	20	32
50 - Neutral .....	9	13	5
26 - 49 .....	2	3	6
0-25 - Not concerning .....	8	5	6
(Don't know).....	3	2	3

33. The Gulf accounts for one quarter of our national seafood catch, but many commercially important seafood species could become rare or extinct, hurting our local economy and those who depend on commercial fishing for a living.

<b>Mean</b> .....	<b>81.7</b>	<b>83.1</b>	<b>74.6</b>
100 - Absolutely the most concerning.....	36	41	26
80 - 99 .....	29	26	23
51 - 79 .....	20	17	33
50 - Neutral .....	6	5	3
26 - 49 .....	3	4	3
0-25 - Not concerning .....	4	3	10
(Don't know).....	2	4	3

34. The Gulf Coast's natural wetlands and barrier islands have become eroded or destroyed, making the region's communities more vulnerable to storms, hurricanes and oil spills.

<b>Mean</b> .....	<b>75.9</b>	<b>77.6</b>	<b>67.1</b>
100 - Absolutely the most concerning.....	28	33	22
80 - 99 .....	33	34	19
51 - 79 .....	19	12	27
50 - Neutral .....	7	5	13
26 - 49 .....	2	3	5
0-25 - Not concerning .....	9	10	11
(Don't know).....	2	3	3

35. Wildlife that relies on this ecosystem, such as the Louisiana black bear, West Indian manatee, Piping plover, waterfowl, and various sea turtle species could disappear or become extinct.

<b>Mean</b> .....	<b>75.6</b>	<b>76.3</b>	<b>69.7</b>
100 - Absolutely the most concerning.....	34	36	25
80 - 99 .....	26	21	22
51 - 79 .....	20	25	25
50 - Neutral .....	7	6	10
26 - 49 .....	2	4	3
0-25 - Not concerning .....	10	7	12
(Don't know).....	1	2	4

END SPLIT SAMPLE A

<i>Total</i>	<i>Indep.</i>	<i>Undec.</i>
<i>(n=414)</i>	<i>w/leans</i>	<i>(4-6/DK)</i>
	<i>(n=139)</i>	<i>(n=79)</i>

SPLIT SAMPLE B

36. The natural beauty of our region will be ruined, destroying an important piece of our area's heritage for our children and future generations.

<b>Mean</b> .....	<b>75.9</b>	<b>72.6</b>	<b>66.4</b>
100 - Absolutely the most concerning.....	33	23	17
80 - 99 .....	27	32	26
51 - 79 .....	18	18	22
50 - Neutral .....	9	9	20
26 - 49 .....	2	1	0
0-25 - Not concerning .....	10	12	13
(Don't know).....	2	5	3

37. The loss of wetlands could leave nearly 2 million people in Louisiana's coastal zone vulnerable to frequent and severe flooding.

<b>Mean</b> .....	<b>77.9</b>	<b>75.6</b>	<b>74.1</b>
100 - Absolutely the most concerning.....	30	25	30
80 - 99 .....	35	37	24
51 - 79 .....	14	14	18
50 - Neutral .....	8	10	12
26 - 49 .....	2	3	4
0-25 - Not concerning .....	8	8	8
(Don't know).....	3	3	5

38. The destruction of the coast's natural barriers is making it more difficult than ever for the Gulf region to recover from disasters like the oil spill.

<b>Mean</b> .....	<b>77.4</b>	<b>74.3</b>	<b>73.1</b>
100 - Absolutely the most concerning.....	34	21	27
80 - 99 .....	28	37	22
51 - 79 .....	17	22	23
50 - Neutral .....	9	8	7
26 - 49 .....	2	2	4
0-25 - Not concerning .....	8	8	12
(Don't know).....	2	1	5

39. The collapse of the coastal marshes in Louisiana will jeopardize \$100 billion in energy infrastructure, which accounts for 27% of the U.S. energy production.

<b>Mean</b> .....	<b>78.7</b>	<b>76.9</b>	<b>73.2</b>
100 - Absolutely the most concerning.....	33	20	28
80 - 99 .....	29	44	22
51 - 79 .....	19	15	22
50 - Neutral .....	9	8	13
26 - 49 .....	0	0	0
0-25 - Not concerning .....	7	7	10
(Don't know).....	3	5	6

END SPLIT SAMPLE B

END ROTATION

<i>Total</i>	<i>Indep.</i>	<i>Undec.</i>
<i>(n=414)</i>	<i>w/leans</i>	<i>(4-6/DK)</i>
	<i>(n=139)</i>	<i>(n=79)</i>

**[ASK THIS PAGE IN LOUISIANA ONLY]**

Now, let me read you some things people say may happen in Louisiana if we continue to lose coastal areas and wetlands. Tell me if you are extremely concerned, very concerned, somewhat concerned or not too concerned.

**RANDOMIZE LIST**

*SPLIT SAMPLE A*

40. **[T]** Entire communities will be lost

Extremely concerned .....	-	-	-
Very concerned.....	-	-	-
Somewhat concerned .....	-	-	-
Not too concerned.....	-	-	-
(Don't know).....	-	-	-
<b>Concerned</b> .....	-	-	-
<b>Not concerned</b> .....	-	-	-

41. **[T]** Crawfish, oysters, and native fish and wildlife will become more scarce

Extremely concerned .....	-	-	-
Very concerned.....	-	-	-
Somewhat concerned .....	-	-	-
Not too concerned.....	-	-	-
(Don't know).....	-	-	-
<b>Concerned</b> .....	-	-	-
<b>Not concerned</b> .....	-	-	-

42. **[T]** The damage from hurricanes will be worse

Extremely concerned .....	-	-	-
Very concerned.....	-	-	-
Somewhat concerned .....	-	-	-
Not too concerned.....	-	-	-
(Don't know).....	-	-	-
<b>Concerned</b> .....	-	-	-
<b>Not concerned</b> .....	-	-	-

*SPLIT SAMPLE A*

*SPLIT SAMPLE B*

43. **[T]** Fishermen and others who depend on nature for their jobs will be hurt economically

Extremely concerned .....	-	-	-
Very concerned.....	-	-	-
Somewhat concerned .....	-	-	-
Not too concerned.....	-	-	-
(Don't know).....	-	-	-
<b>Concerned</b> .....	-	-	-
<b>Not concerned</b> .....	-	-	-

<i>Total</i>	<i>Indep.</i>	<i>Undec.</i>
<i>(n=414)</i>	<i>w/leans</i>	<i>(4-6/DK)</i>
	<i>(n=139)</i>	<i>(n=79)</i>

44. [T] Fresh drinking water will become more scarce as saltwater creeps in			
Extremely concerned .....	-	-	-
Very concerned.....	-	-	-
Somewhat concerned .....	-	-	-
Not too concerned.....	-	-	-
(Don't know).....	-	-	-
<b>Concerned</b> .....	-	-	-
<b>Not concerned</b> .....	-	-	-
45. [T] The unique culture of southern Louisiana will be threatened			
Extremely concerned .....	-	-	-
Very concerned.....	-	-	-
Somewhat concerned .....	-	-	-
Not too concerned.....	-	-	-
(Don't know).....	-	-	-
<b>Concerned</b> .....	-	-	-
<b>Not concerned</b> .....	-	-	-

END SPLIT SAMPLE B

Now, I'm going to read you some statements people have made in favor of investing in restoration of the region to make it less vulnerable to disasters in the future. Please tell me whether each statement I read is a very convincing, somewhat convincing, not too convincing, or not at all convincing reason to support investing in the restoration of the region to make it less vulnerable to disasters in the future. If you are not sure how you feel about a particular item, please say so.

**PROMPT EVERY THIRD STATEMENT:** Is that a VERY convincing, SOMEWHAT convincing, NOT TOO convincing, or not AT ALL convincing reason to support investing in Gulf restoration?

**RANDOMIZE LIST**

*SPLIT SAMPLE A* **[FIRST LINE OF DEFENSE AGAINST STORMS]**

46. Our coastal wetlands and barrier islands are eroding rapidly, by as much as the size of 32 football fields a day in some places. These wetlands form a natural first line of defense against the worst storms, such as hurricanes and floods. If we don't restore them, they'll continue to erode, and we'll be even more vulnerable to future disasters than we are now.

Very convincing .....	44	41	22
Somewhat convincing.....	40	38	57
Not too convincing .....	9	10	9
Not at all convincing.....	6	11	9
(Don't know).....	1	1	3
<b>Convincing</b> .....	<b>84</b>	<b>79</b>	<b>80</b>
<b>Not convincing</b> .....	<b>15</b>	<b>20</b>	<b>17</b>

<i>Total</i>	<i>Indep.</i>	<i>Undec.</i>
<i>(n=414)</i>	<i>w/leans</i>	<i>(4-6/DK)</i>
<i>(n=139)</i>	<i>(n=79)</i>	

*SPLIT SAMPLE B* [SEAFOOD INDUSTRY]

47. The Gulf accounts for one quarter of the nation's seafood catch, but as the wetlands are destroyed, commercially important seafood species could become rare or extinct. Failure to restore the Gulf could be devastating for the thousands of fishermen and merchants in our seafood industry. That hurts our region's economy when we're most vulnerable.

Very convincing .....	55	45	38
Somewhat convincing .....	33	34	47
Not too convincing .....	7	12	4
Not at all convincing .....	4	8	8
(Don't know) .....	1	2	3
<b>Convincing</b> .....	<b>88</b>	<b>78</b>	<b>86</b>
<b>Not convincing</b> .....	<b>12</b>	<b>20</b>	<b>12</b>

*SPLIT SAMPLE A* [SCIENCE]

48. Scientists and biologists say without action to restore the coast, we'll lose the quality of our wetlands, our diversity of species, and our natural ability to protect against storms. They say 1.2 million acres of marsh have vanished due to erosion since the 1930s—an area the size of Delaware—because of too much drilling, erecting non-natural barriers, and man-made pollution. Without immediate action, our region and our economy will be hurt irreversibly.

Very convincing .....	45	45	27
Somewhat convincing .....	36	34	44
Not too convincing .....	10	10	16
Not at all convincing .....	8	10	9
(Don't know) .....	2	2	5
<b>Convincing</b> .....	<b>80</b>	<b>78</b>	<b>70</b>
<b>Not convincing</b> .....	<b>18</b>	<b>20</b>	<b>25</b>

*SPLIT SAMPLE B* [BEAUTY / TOURISM]

49. The beaches and marshes of our Gulf Coast are among America's most beautiful, memorable places, and Americans from all over bring their families here. If we don't invest in restoring the Gulf, our region's natural beauty and heritage will be lost. That means future generations won't be able to enjoy them, and we can expect a severe blow to our tourism industry.

Very convincing .....	49	44	40
Somewhat convincing .....	32	35	38
Not too convincing .....	13	11	13
Not at all convincing .....	5	6	8
(Don't know) .....	1	4	0
<b>Convincing</b> .....	<b>81</b>	<b>79</b>	<b>78</b>
<b>Not convincing</b> .....	<b>18</b>	<b>17</b>	<b>22</b>

<i>Total</i>	<i>Indep.</i>	<i>Undec.</i>
<i>(n=414)</i>	<i>w/leans</i>	<i>(4-6/DK)</i>
	<i>(n=139)</i>	<i>(n=79)</i>

*SPLIT SAMPLE A [WILL CREATE JOBS]*

50. Restoring the Gulf Coast could be an economic boon to families here. Efforts to clean up the Gulf Coast could create local, blue-collar and white-collar jobs that can't be outsourced. That means more jobs for our communities so our children and grandchildren can stay while at the same time restoring the economic vitality of such an important region.

Very convincing .....	46	48	29
Somewhat convincing .....	39	32	54
Not too convincing .....	9	10	10
Not at all convincing .....	5	10	5
(Don't know) .....	0	0	1
<b>Convincing</b> .....	<b>85</b>	<b>80</b>	<b>83</b>
<b>Not convincing</b> .....	<b>15</b>	<b>20</b>	<b>16</b>

*SPLIT SAMPLE B [ENERGY]*

51. Our region depends heavily on oil revenues, just as oil companies depend heavily on the health and vitality of the Gulf. The collapse of the coastal marshes in Louisiana will jeopardize \$100 billion in energy infrastructure, which accounts for 27% of the U.S. energy production. We need to focus on restoration so we don't jeopardize jobs and our economy.

Very convincing .....	41	32	28
Somewhat convincing .....	40	42	54
Not too convincing .....	9	16	4
Not at all convincing .....	8	8	9
(Don't know) .....	2	2	5
<b>Convincing</b> .....	<b>81</b>	<b>74</b>	<b>82</b>
<b>Not convincing</b> .....	<b>17</b>	<b>23</b>	<b>13</b>

**[ASK THE NEXT FOUR QUESTIONS IN LOUISIANA ONLY]**

*SPLIT SAMPLE A [LOUISIANA ISLANDS SUBMERGED]*

52. **[T]** There are already entire islands that are now submerged and communities that no longer exist. We must act now to prevent further loss of our wetlands and save our communities.

Very convincing .....	-	-	-
Somewhat convincing .....	-	-	-
Not too convincing .....	-	-	-
Not at all convincing .....	-	-	-
(Don't know) .....	-	-	-
<b>Convincing</b> .....	<b>-</b>	<b>-</b>	<b>-</b>
<b>Not convincing</b> .....	<b>-</b>	<b>-</b>	<b>-</b>

*SPLIT SAMPLE B [LOUISIANA COMMUNITY LOSS]*

53. **[T]** In the next ten years, outlying communities such as Golden Meadow, Leeville, and Grand Isle may have to be abandoned by the residents due to rising water levels. We must act now to prevent further loss of our wetlands and save our communities.

Very convincing .....	-	-	-
Somewhat convincing .....	-	-	-
Not too convincing .....	-	-	-
Not at all convincing .....	-	-	-
(Don't know) .....	-	-	-
<b>Convincing</b> .....	<b>-</b>	<b>-</b>	<b>-</b>
<b>Not convincing</b> .....	<b>-</b>	<b>-</b>	<b>-</b>



Total	Indep. w/leans	Undec. (4-6/DK)
(n=414)	(n=139)	(n=79)

*SPLIT SAMPLE A [LOUISIANA JOBS]*

54. **[T]** Fourteen thousand Louisianans work in fishing, another fourteen thousand in shipping and hundreds of thousands depend on tourism due to our unique culture rooted in our bayous and wetlands. We must protect and rebuild these critical natural areas in order to keep these family-supporting jobs here.

Very convincing .....	-	-	-
Somewhat convincing .....	-	-	-
Not too convincing .....	-	-	-
Not at all convincing .....	-	-	-
(Don't know) .....	-	-	-
<b>Convincing</b> .....	-	-	-
<b>Not convincing</b> .....	-	-	-

*SPLIT SAMPLE B [LOUISIANA WAY OF LIFE]*

55. **[T]** Loss of the wetlands threatens our culturally unique way of life that makes southern Louisiana a special place to live. From fishing, to crawfish boils with friends, we want to pass along these traditions and culture to our children and grandchildren by protecting our homes and our wetlands.

Very convincing .....	-	-	-
Somewhat convincing .....	-	-	-
Not too convincing .....	-	-	-
Not at all convincing .....	-	-	-
(Don't know) .....	-	-	-
<b>Convincing</b> .....	-	-	-
<b>Not convincing</b> .....	-	-	-

**END ROTATION**

56. And finally, sometimes over a course of a survey like this, people changes their minds. As mentioned, BP will be required to pay for the damage it caused in the oil spill, and in addition will be fined for each barrel of oil that was spilled. Traditionally those fines go into the U.S. treasury to help reduce the deficit. On a scale of zero to 10, how much do you support or oppose a proposal to invest those fines in a fund to restore the health of the Gulf Coast environment, with 10 meaning you strongly support it, 0 meaning you strongly oppose it, and 5 meaning you are undecided? You can be anywhere in between.

<b>Mean</b> .....	<b>8.1</b>	<b>7.8</b>	<b>6.1</b>
10 - Strongly support .....	54	53	18
8 - 9 .....	15	14	2
6 - 7 .....	8	10	19
5 - Neutral .....	12	10	51
0 - 4 - Oppose .....	8	13	6
(Don't know) .....	1	1	5

<i>Total</i>	<i>Indep.</i>	<i>Undec.</i>
	<i>w/leans</i>	<i>(4-6/DK)</i>
<i>(n=414)</i>	<i>(n=139)</i>	<i>(n=79)</i>

**Finally, I would like to ask you a few questions for statistical purposes only.**

57. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

**[IF REPUBLICAN OR DEMOCRAT ASK]:** Do you consider yourself a strong (Republican/Democrat) or a not so strong (Republican/Democrat)?

**[IF INDEPENDENT ASK]:** Would you say that you lean more toward the Republicans or more toward the Democrats?

Strong Republican .....	27	0	35
Not-so-strong Republican .....	8	0	11
Independent - lean Republican .....	5	18	6
<b>Republican</b> .....	<b>41</b>	<b>18</b>	<b>51</b>
<b>Independent</b> .....	<b>20</b>	<b>67</b>	<b>16</b>
<b>Democratic</b> .....	<b>35</b>	<b>15</b>	<b>27</b>
Independent - lean Democratic.....	5	15	5
Not-so-strong Democrat .....	6	0	4
Strong Democrat .....	25	0	18
(Don't know/other) .....	4	0	6

58. What is the last year of schooling that you have completed? **DO NOT READ.**

1 - 11th grade.....	0	0	1
High school graduate .....	26	19	27
Non-college post H.S. ....	3	5	0
Some college .....	24	28	26
College graduate.....	33	39	33
Post-graduate school.....	12	8	12
(Don't know).....	1	0	2

59. **[ASK ONLY IN MISSISSIPPI]** What is your age? I am going to read you some categories. Stop me when we get to your category.

**READ CATEGORIES:**

*Other states: from file*

18-24 years .....	5	6	1
25-29 .....	4	2	3
30-34 .....	6	6	6
35-39 .....	5	3	7
40-44 .....	7	10	12
45-49 .....	10	8	10
50-54 .....	9	9	8
55-59 .....	12	12	9
60-64 .....	10	15	13
65-69 .....	7	6	8
70-74 .....	10	12	7
Over 75 .....	14	11	17
(Refused) .....	0	0	0

<i>Total</i>	<i>Indep.</i>	<i>Undec.</i>
<i>(n=414)</i>	<i>w/leans</i>	<i>(4-6/DK)</i>
	<i>(n=139)</i>	<i>(n=79)</i>

60. Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background? **[IF “NO”, ASK:]** What is your race - white, black, Asian, or something else?

White .....	75	77	75
Black .....	12	11	14
Spanish speaking/Hispanic (Puerto Rican, Mexican, etc.) .....	11	9	9
Native American .....	1	2	1
Asian/ Pacific Islander .....	0	0	0
(Other).....	1	1	1
(Don't know/refused) .....	1	0	1

*That completes our opinion survey. Thank you for your time and cooperation, and have a pleasant (day/evening)!*